

Undergraduate Program Requirements

Business & Entrepreneur Program Requirements

Currently displaying program requirements for academic year: UNDG 2017-2018 ▼

Talent Management Min17

18 credits required for this Minor. Grade of C or better required in all Minor courses.

Talent Management Minor

REQUIRED	Courses:	4/4	
Course	Title	Credits	Grade
28-2430	Talent Management	3	C
28-2712	Self-Management and Freelancing	3	C
28-3152	Negotiation Skills	3	C
28-4070	Artist Services: Practicum	3	C
ELECTIVES	Courses:	2/15	
Course	Title	Credits	Grade
28-1110	Introduction to Management	3	C
28-1112	Managerial Economics	3	C
28-1113	Information Management	3	C
28-1115	Entertainment Marketing	3	C
28-1410	Business of Music	3	C
28-1710	Business of Sports	3	C
28-2110	Accounting	3	C
28-2120	Business Writing	3	C
28-2411	Applied Marketing: Music Business	3	C
28-2435	Music Publishing	3	C
28-3110	Finance	3	C
28-3130	Entrepreneurship	3	C
28-3511	Leadership	3	C
28-3760	Sponsorship	3	C

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